



## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Lee et al. Examiner: Beatriz Prieto  
Application Number: 10/007,789 Art Unit: 2142  
Filing Date: November 7, 2001  
Title: ONLINE SYSTEM AND METHOD FOR DYNAMIC  
SEGMENTATION AND CONTENT PRESENTATION

STATEMENT OF FILING BY EXPRESS MAIL 37 C.F.R. SECTION 1.10

This correspondence is being deposited with the United States Postal Service on May 21, 2007 in an envelope as "Express Mail Post Office to Addressee" Mail Label Number ER 059 678 653 US addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

PETITION FOR A THREE-MONTH EXTENSION  
OF TIME PURSUANT TO 37 C.F.R. § 1.136(a)

We request that the three-month response term to the current final office action dated November 20, 2006 in the above-captioned application be extended three months from February 20, 2007 to May 21, 2007 (May 20, 2007 being a Sunday). We enclose a check for the requisite small entity fee of \$ 510. Please charge any additional fees and credit any overpayment to Deposit Account Number 01-0035.

Respectfully submitted,

Anthony J. Natoli  
Registration number 36,223  
Attorney for applicants

Date: May 21, 2007

ABELMAN, FRAYNE & SCHWAB  
666 Third Ave., 10th Floor  
New York, NY 10017-5621  
Tele: (212) 949-9022  
Fax: (212) 949-9190

05/24/2007 SFELEKE1 00000007 10007789

02 FC:2253

510.00 0P